

COAST TO COAST SUCCESS

HOW RPP HELPED A CALIFORNIA INVESTOR
GROW HIS TEXAS PORTFOLIO BY 400%



RENTAL PROPERTY
PROFESSIONALS

CLIENT OVERVIEW

In 2021, an out-of-state real estate investor from California partnered with Rental Property Professionals (RPP) to manage and grow their portfolio in Texas. Starting with just 3 rental units, this case study explores their remarkable journey and the pivotal role RPP played in their success."

THE CLIENT FACED SEVERAL CHALLENGES AS AN OUT-OF-STATE INVESTOR:

- Geographic distance making hands-on management impossible
- Limited local market knowledge in Texas
- Difficulty scaling operations efficiently from afar
- Need for trustworthy, professional management and maintenance services
- Desire to maximize returns on existing and new properties while based in California

SOLUTION

RPP OFFERED A COMPREHENSIVE SOLUTION THROUGH THEIR FULL PROJECT MANAGEMENT SERVICES, TAILORED FOR OUT-OF-STATE INVESTORS:

- Leasing: Marketing properties, screening tenants, and handling lease agreements
- Maintenance: Regular upkeep and emergency repairs with local contractors
- Reporting: Detailed insights into property performance and market trends
- Financial Management: Rent collection, expense tracking, and financial reporting

This all-in-one approach allowed the California-based client to confidently invest in Texas while RPP handled all on-the-ground operations.

RESULTS

OVER THREE YEARS OF PARTNERSHIP WITH RPP, THE CLIENT ACHIEVED EXCEPTIONAL GROWTH:

FINANCIAL SUCCESS

- 2021: \$24,465.49 net income
- 2022: \$166,432.63 net income (580% year-over-year growth)
- 2023: \$201,700.47 net income (21% year-over-year growth)
- Overall income growth from 2021 to 2023: 724%

PORTFOLIO EXPANSION:

- 2021: 3 units
- 2024: 15 units
- Growth: 400% increase in just three years

ADDITIONAL BENEFITS:

- Efficient Scaling: Ability to grow portfolio 5x without need for frequent travel to Texas
- Market Expertise: Gained valuable insights into the Texas real estate market through RPP's local knowledge
- Time Savings: Client freed to focus on investment strategy and acquisition from California